

## What Clients Say

“I have had many articles written about my work over the years, but never one more accurate and interesting as the one Janet wrote for *5280 magazine*. Janet is a pro, and a great joy to have around. She knows how to solve problems and she perseveres. Her product is successful.”

*Liz Loescher, founder and past Executive Director, The Conflict Center*

“I truly appreciate the insight Janet has toward creating an idea and image, developing that idea and completing the task. We have had an immediate response by way of new patients and positive feedback from existing patients who have read her articles. I very much appreciate her professional approach, how focused and timely she is, and certainly the fabulous results: 30 new patients!”

*Mark Brodie, D.D.S., co-owner  
Greenwood Dental Associates*

“I was impressed by Janet’s intuitive skills, communication skills, professionalism and attention to detail. No aspect of the project was above or below her; Janet gave her full attention to every task and completed every task thoroughly and professionally. She took ownership of the project and more than fulfilled my expectations. Thanks to Janet, our new enrollment manager stepped into a well organized, well structured position and has been able to build on this firm foundation.” *Linnea Hauser, Director, University College Relations, University of Denver*

## Janet Reese WRITER

### Creative • Experienced • Reliable

Janet@RinPR.com • www.RinPR.com

Member, American Society of Journalists and Authors  
Published numerous articles in publications including:

#### Newspapers

*USA Weekend*  
*Rocky Mountain News*  
*The Denver Post*  
*Denver Business Journal*  
*Dallas Morning News*  
*Des Moines Register*  
*Summit County Journal*

#### National

*Delta SKY*  
*United Hemispheres*  
*Toastmaster Magazine*  
*Heart Insight* (American Heart Association)  
*Let’s Live*

#### Regional

*Vim & Vigor, Centura Health*  
*5280: Denver’s Mile-High Magazine*  
*Colorado Business Magazine*  
*Colorado Homes & Lifestyles*  
*Colorado Expression*  
*AAA Rocky Mountain Motorist*  
*Buzz in the ‘Burbs*

#### Trade

*Urban Land*  
*Earth Observation Magazine*  
*Colorado Municipalities*

Read clips at <http://www.rinpr.com/publications.html>

## REESE Communications

*Public Relations / Business Communications*

We Put the “R” in PR  
Responsive  
Reliable  
Resourceful



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## REESE Communications

Is your business receiving recognition for what it does? Are you doing those things that will get it noticed? Reese Communications can help.

### Reese Communications

- Enables organizations to achieve their business objectives through effective communications and public relations.
- Works with organizations and individuals who want to gain exposure, build an image, manage their reputation, and improve communication with clients, employees and stakeholders.
- Empowers organizations to take charge of their own public relations effort.
- Trains spokespersons on how to work effectively with the news media.

## Professional Services

- ▶ Strategic consulting
- ▶ Writing/editing/interviewing
- ▶ Internal/external communications
- ▶ Press kits, news releases, articles
- ▶ Media relations/training
- ▶ Public speaking/coaching
- ▶ Presentation design
- ▶ Social networking
- ▶ Meeting planning
- ▶ Project management
- ▶ Research

Reese Communications has worked with:

- University of Denver
- LOA Architects
- Greenwood Dental Associates
- Denver Regional Council of Governments
- Rocky Mountain News
- Quatrefoil Associates



Janet Reese, MA, APR, is president of Centennial-based Reese Communications. Through training and coaching, she empowers organizations to take charge of their own public relations effort.

Janet has more than 10 years of public relations and communications experience in diverse industries including government, higher education, health care, resort, meeting and convention, and airline.

She holds a master's degree in communication from the University of Denver and professional accreditation (APR) from the Public Relations Society of America.

*Learn more at [www.RinPR.com](http://www.RinPR.com)*